## CLAIMS

What is claimed is:

1. A method of displaying a video content frame within a WEB browser based content frame in a windowless environment, comprising the steps of:
   a) generating a transparent section in the browser based content frame; and
   b) overlapping the video content frame in the transparent section of the browser based content frame.

2. The method of displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 1, wherein the displayed size of the video content frame is smaller than the displayed size of the browser based content frame.

3. The method of displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 2, wherein video content is related to the browser based content.

4. A method of handling a video media event in a windowless Web browser system, comprising the steps of:
   a) detecting a video media event;
   b) generating a transparent section in the browser frame; and
   c) overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

5. The method of handling a video media event in a windowless Web browser system of claim 4, wherein step b) includes:

a) decoding the video frame size from the video media event; and

b) decoding the source of the video signal to be displayed in the video content frame from the video media event.

6. The method of handling a video media event in a windowless Web browser system of claim 5, wherein step b) further includes decoding the video frame location within the browser frame from the video media event.

7. A method of handling a video media event in a windowless Web browser system in a Television set top box, comprising the steps of:

a) detecting a video media event; and

b) generating a transparent section in the browser frame; and

c) overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

8. The method of handling a video media event in a windowless Web browser system in a Television set top box of claim 7, wherein step b) includes:

a) decoding the video frame size from the video media event; and

b) decoding the source of the video signal to be displayed in the video content frame from the video media event.

9. The method of handling a video media event in a windowless Web browser system in a Television set top box of claim 8, wherein step b) further includes decoding the video frame location within the browser frame from the video media event.

10. The method of handling a video media event in a windowless Web browser system in a Television set top box of claim 9, wherein step b) includes directing a tuner to tune to the source of the video signal to be displayed in the video content frame.

11. An article of manufacture for use in displaying a video content frame within a WEB browser based content frame in a windowless environment, the article of manufacture comprising computer readable storage media including program logic embedded therein that causes control circuitry to perform the steps of:

a) generating a transparent section in the browser based content frame; and

b) overlapping the video content frame in the transparent section of the browser based content frame.

12. The article of manufacture for use in displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 11, wherein the displayed size of the video content frame is smaller than the displayed size of the browser based content frame.

13. The article of manufacture for use in displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 12, wherein video content is related to the browser based content.

14. An article of manufacture for use in handling a video media event in a windowless Web browser system, the article of manufacture comprising computer readable storage media including program logic embedded therein that causes control circuitry to perform the steps of:

a) detecting a video media event;

b) generating a transparent section in the browser frame; and

c) overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

15. The article of manufacture for use in handling a video media event in a windowless Web browser system of claim 14, wherein step b) includes:

a) decoding the video frame size from the video media event; and

b) decoding the source of the video signal to be displayed in the video content frame from the video media event.

16. The article of manufacture for use in handling a video media event in a windowless Web browser system of claim 15, wherein step b) further includes decoding the video frame location within the browser frame from the video media event.

17. An article of manufacture for use in handling a video media event in a windowless Web browser system in a Television set top box, the article of manufacture comprising computer readable storage media including program logic embedded therein that causes control circuitry to perform the steps of:

a) detecting a video media event; and

b) generating a transparent section in the browser frame; and

c) overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

18. The article of manufacture for use in handling a video media event in a windowless Web browser system in a Television set top box of claim 17, wherein step b) includes:

a) decoding the video frame size from the video media event; and

b) decoding the source of the video signal to be displayed in the video content frame from the video media event.

19. The article of manufacture for use in handling a video media event in a windowless Web browser system in a Television set top box of claim 18, wherein step b) further includes decoding the video frame location within the browser frame from the video media event.

20. The article of manufacture for use in handling a video media event in a windowless Web browser system in a Television set top box of claim 19, wherein step b) includes directing a tuner to tune to the source of the video signal to be displayed in the video content frame.

21. An apparatus for displaying a video content frame within a WEB browser based content frame in a windowless environment, comprising:

a) means for generating a transparent section in the browser based content frame; and

b) means for overlapping the video content frame in the transparent section of the browser based content frame.

22. The apparatus for displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 21, wherein the displayed size of the video content frame is smaller than the displayed size of the browser based content frame.

23. The apparatus for displaying a video content frame within a WEB browser based content frame in a windowless environment of claim 22, wherein video content is related to the browser based content.

24. An apparatus for handling a video media event in a windowless Web browser system, comprising:

a) means for detecting a video media event;

b) means for generating a transparent section in the browser frame; and

c) means for overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

25. The apparatus for handling a video media event in a windowless Web browser system of claim 24, wherein the means for generating a transparent section in the browser frame includes:

a) means for decoding the video frame size from the video media event; and

b) means for decoding the source of the video signal to be displayed in the video content frame from the video media event.

26. The apparatus for handling a video media event in a windowless Web browser system of claim 25, wherein the means for generating a transparent section in the browser frame further includes means for decoding the video frame location within the browser frame from the video media event.

27. A television set top box that operates a windowless Web browser system, comprising:

a) means for detecting a video media event; and

b) means for generating a transparent section in a browser frame; and

c) means for overlapping a video content frame in the transparent section of the browser frame where the video content frame is generated from the video media event.

28. The television set top box that operates a windowless Web browser system of claim 27, wherein the means for generating a transparent section in a browser frame includes:

a) means for decoding the video frame size from the video media event; and

b) means for decoding the source of the video signal to be displayed in the video content frame from the video media event.

29. The television set top box that operates a windowless Web browser system of claim 28, wherein the means for generating a transparent section in a browser frame further includes decoding the video frame location within the browser frame from the video media event.

30. The television set top box that operates a windowless Web browser system of claim 28, wherein the means for generating a transparent section in a browser frame includes means for directing a tuner to tune to the source of the video signal to be displayed in the video content frame.